

# 2009-2010

## Directory Ad Rates

### **PREMIUM PAGES**

Inside front cover in color: \$1500

Inside back and back cover in color: \$800

### **TAB PAGES**

Color full tab page (back): \$500

Color full tab page (front): \$470

Color 1/2 page tab (back or front): \$290

Color 1/4 page tab (back or front): \$220

### **BLACK AND WHITE PAGES**

Full page: \$400

Half page: \$270

Quarter page: \$180

One Eighth (1/8) page: \$130

### **DIMENSIONS**

Full page: 4 and 5/8" wide x 7 and 1/2" high

Half page: (vertical) 2 and 1/8" wide x 7 and 1/2" high; (horizontal) 4 and 5/8" wide x 3 and 5/8" high

Quarter page: (vertical) 2 and 1/8" wide x 3 and 5/8" high; (horizontal) 4 and 5/8" wide x 1 and 3/4" high

One Eighth (1/8) page: 2 and 1/8" wide x 1 and 3/4" high